



Nick Green: Copywriter

I am a UK copywriter with 20 years' experience of all forms of verbal content creation. I'm B2B/B2C busy, and thrive on writing SEO and scripts. I have nailed 100s of briefs client and agency side for 100s of clients. Razor sharp focus and a perfectionism come as standard. Expect punchy to get punchier. Expect meaning. Less is always more.

Experience

2000 to present:

Hundreds of individual copywriting assignments in-house and remote in an array of sectors including: **automotive, IT, AI, retail, telecoms, medical, ecology, utilities, catering, finance, food, property, fashion**

My B2B and B2C copywriting skillset covers SEO, blogs, branding, editing, advertising, banners, scripts, proofing, concepts, straps, brochure, creative, social, email, advertising, DM, editorial, pitching, transcribing, and technical (inc. medical and scientific).

Clients include:

Sky TV, Vodafone, Adobe, Motorola, Centrica, British Gas, Adecco, Wolseley, Oracle, Fujitsu, HP, Microsoft, Salesforce, Sage Pay, SAP, Atos, Huawei-Nuffield Health, Honeywell Labs, Roche, Merck-Serono, Johnson & Johnson, Epson, Lenovo, Toshiba. National Geographic, Blackrock, Camelot, Cisco, The Open University, [Aon at Cop26](#), IBM, Häagen-Dazs, Anglia Water, Samsung, Castrol, Hilton Hotels, Kasperski, The National Trust, Glaxo, Panasonic, Fiat/Alfa-Romeo, Lufthansa.

Testimonials: <https://www.nextgencopywriting.co.uk/testimonials>



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<https://www.nextgencopywriting.co.uk>

Itemized CV available [here](#).

Associated skill:
[Ghostwriting](#)

I write **red-hot press**

releases for  LINK LABORATORY

Agencies worked with include

Firedog; Sticky Content; Underscore Agency; Drum Communications; Avvio Reply; Immaculate; Brainstorm Communications Ltd; dka creative; Creative Direction; Protean; Mash Media; World Image; The Bertie Agency; Ferrier Pearce; Outbound; TAG; Jerram Marketing; insitu; kba marketing; Ooba Advertising Ltd; The Creative Agency; Article10; The Marketing Practice; First Sight Media; Studio 52 (Dubai); Levitate media (USA); Oculus; Prism Communications Ltd; Milestone Creative; Adare International; Revere Ltd; Onimpact; Wild Media (Dubai); Dragonfly Video Production Services; Contented Brothers; Atomized Studios; Clean Cut Media; Link Laboratory Digital PR Ltd